

COMMODITY & HOLDINGS EXCHANGE (CHEX)

HARD, SOFT & DIGITAL ASSET EXCHANGE SUPERNETWORK

OVERVIEW

Trading within individual commodity and business-to-business (B2B) product industries carries its own idiosyncratic business processes. Individual players within a specific industry also have their own idiosyncratic processes. The CHEX premium platform provides a robust range of tools and feature sets to customize an individual business storefront or private exchange, and also meet an entire industry's requirements for a public exchange through process modularity. Each feature exists as part of a business process. We've built a robust set of modules that each contain a generic process and designed all features to be industry agnostic, so as to be repurposed and further customized between industry platforms. Within each module is a deeper set of customization rules. Examples of process modules include product bundling, lot specifications, order communication channels, order tracking logistics, order settlement, social and business networking, affiliate platform trees, compliance verification, user ratings, etc. CHEX Process Modules can be swapped and linked in adaptive ways to provide all necessary features for a smooth user experience to establish a business, participate in widespread commerce and ensure regulatory compliance. Piecing these module sets together can be wired in such a way as to solve all idiosyncratic needs of each asset sector looking to optimize B2B exchange as well as to launch other marketplace types (B2C, C2C, C2B). A new industry platform can be expediently loaded and operating with our existing library of robust process modules.

The underlying blockchain layer integrating CHEX Token (CHX) into individual exchange platforms establishes (1) a common transaction medium for asset exchange between parties and (2) a distributed, immutable ledger record of verifiable asset holdings and physical inventory tracking. Furthermore, our token integration is an economic innovation for buyers and sellers to transact more favorably versus established networks via the CHX Rewards Program. CHEX Tokens will be rewarded to power users that supply market activity and useful content which boosts an industry's platform ecosystem with network effects. Since CHEX Token units serve as a transaction medium for these platforms, the value of rewarded tokens will provide a subsidy to all transactions; thereby discounting the market buyers and ensuring sellers settle at top market price. Individual broker accounts who may navigate between industries also earn by connecting buyers and sellers, and qualify for CHX rewards.

The CHEX Token Layer serves to bind all independent industry exchanges powered by a common blockchain. Our first Proof of Concept rollout of the CHEX technology is the active and fully developed Cannabis Hemp Exchange (CHEX) platform www.thechex.com which includes token layer integration. The CHEX Ecosystem will power various industry Pillars, which will be customized according to the needs and regulations of the chosen industries in collaboration with Industry Ambassadors.

TARGET INDUSTRIES AND USERS

1. *HARD COMMODITY ASSETS* – Metals (Precious, Industrial), Energy, Petroleum
2. *SOFT COMMODITY ASSETS* – Agricultural (Grains, Softs), Cannabis, Industrial Hemp, Renewable Energy
3. *DIGITAL ASSETS* – Cryptocurrencies, Business Leads, Gaming (MMO Gold, Steam Keys), Music, Art, etc
4. *USERS (B2B)* – Producers, Processors, Wholesalers, Distributors, Retailers, Brokers, Double Brokers, Ancillary Services, Regulators, Market Analysts and Speculators, and other Stakeholders.

TOKEN SALE TERMS

The CHEX Token (CHX) sale opens August 25, 2017 @ 11:20PM UTC. All tokens are publicly available through the purchase page on tokensale.thechex.com until the entire 1 Billion supply is depleted. CHEX Tokens are discounted for early adopters until October 24, 2017. No internal or external parties will be allocated tokens outside of the crowdsale. Founders and developers receive no allotment of tokens at any point of the life of the token contract.

